

COURSE PROGRAM

Academic Year: 2024/2025

Identification and characteristics of the course			
Code	401153	ECTS Credits	6
Course title (English)	Research in International Trade Relationships		
Course title (Spanish)	Investigación en Relaciones de Comercio Internacional		
Degree programs	University Master's Degree in Economics, Management and International Trade		
Faculty/School	Faculty of Economics and Business Administration		
Semester	1th first	Course type (compulsory/optional)	Compulsory
Module	General		
Subject matter	Research in International Trade Relationships		
Lecturer/s			
Name	Office	E-mail	Web page
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Subject Area	Applied Economics		
Department	Economics		
Coordinating Lecturer (If more than one)	M ^a Teresa Fernández Núñez		

Competencies*
Basic Competences: CB6, CB7, CB8, CB9, CB10
General Skills: CG1, CG4, CG5, CG7, CG8, CG9
Cross Skills CT1, CT2, CT3, CT4, CT5
Specific Skills CE2, CE9
Contents
Course outline*
<p>These subject addresses basic knowledge that the students need to analyze the international relationships among countries. The global economic environment in which trade flows take place is analyzed, as well as the causes of international trade according to the major theories and the main trends in recent decades. Furthermore, the regulation at international level in the framework of World Trade Organization is also studied. In addition, the bases to analyze the international trade pattern of a country are provided. Emphasis is made on the measurement of trade dynamism, the study of trade geographical pattern, the evaluation of trade sectoral pattern and the selection of international markets.</p>

* The sections concerning competencies, course outline, teaching activities, teaching methodology, learning outcomes and assessment systems must conform to that included in the ANECA verified document of the degree program.

Course syllabus

Name of lesson 1: WHY TRADE? THE CAUSES OF TRADE

- **Contents of lesson 1:** Importance of the endowment of factors: classical theories. Economies of scale and strategies of product differentiation. New approaches to the causes of trade
- **Description of the practical activities of lesson 1:** Questions about the lesson

Name of lesson 2: ANALYSIS AND MEASUREMENT OF THE TRADE DYNAMISM

- **Contents of lesson 2:** Introduction: main statistical sources. Basic indicators of trade position. Trade growth: a perspective
- **Description of the practical activities of lesson 2:** Analysis of trade position of the selected country based on available statistics in databases and appropriate indicators, as well as bibliography to complete the analysis

Name of lesson 3: ANALYSIS AND MEASUREMENT OF THE TRADE GEOGRAPHICAL PATTERN

- **Contents of lesson 3:** Basic indicators of the geographical trade pattern. Geographical distribution of international trade. The expansion of the South-South trade, the intraregional trade and other recent trends
- **Description of the practical activities of lesson 3:** Analysis of geographical pattern of the selected country based on available statistics in databases and appropriate indicators as well as bibliography to complete the analysis

Name of lesson 4: ANALYSIS AND MEASUREMENT OF THE TRADE SECTORIAL PATTERN

- **Contents of lesson 4:** Basic indicators of the sectorial trade pattern. Sectorial distribution of international trade. The growth of trade of services, the trade of intermediate goods and other recent trends
- **Description of the practical activities of lesson 4:** Analysis of sectorial pattern of the selected country based on available statistics in databases and appropriate indicators as well as bibliography to complete the analysis

Name of lesson 5: SELECTION OF INTERNATIONAL MARKETS

- **Contents of lesson 5:** Selection of international markets. Phases of selection. Pre-selection of markets. In depth research.
- **Description of the practical activities of lesson 5:** Analysis of alternative markets of exports for the selected country based on the process of selection of international markets

Name of lesson 6: TRADE POLICIES

- **Contents of lesson 6:** Trade policies: multilateral and regional agreements. Instruments of trade policy.
- **Description of the practical activities of lesson 6:** Questions about the lesson.

Educational activities *

Student workload in hours by lesson		Lectures	Practical activities				Monitoring activity	Homework
Lesson	Total	L	HI	LAB	COM	SEM	SGT	PS
UNIT 1	21	3						18
UNIT 2	23	3				1		19
UNIT 3	24	4				1		19
UNIT 4	25	4				1		20
UNIT 5	24	4				1		19
UNIT 6	23	4						19

Assessment **	10					2		6
TOTAL	150	24				6	4,25	120

L: Lectures (85 students)
 HI: Hospital internships (7 students)
 LAB: Laboratory or field practice (15 students)
 COM: Computer room or language laboratory practices (20 students)
 SEM: Problem classes or seminars or case studies (40 students)
 SGT: Scheduled group tutorials (educational monitoring, ECTS type tutorials)
 PS: Personal study, individual or group work and reading of bibliography

Teaching Methodologies*

- Classes of presentation of the subject through master lessons with bibliographic and audiovisual material.
- Access and research in bibliographic and statistical sources that not only allow the experience of shared responsibility but the visualization of the theory in the real world.
- Works carried out by the students in groups under the scientific, bibliographic, didactic and methodological guidance of the teacher in order to deepen or complete the competences of the module.
- Bibliographic texts selected by the teacher to reinforce or widen the competences of the module
- Presentation of works to colleagues
- Final review on the contexts of the subjects and practices carried out

Learning outcomes *

- To understand the main ideas and knowledge on research in international trade relations
- To apply information and knowledge by using methods and skills to solve problems
- To interpret information to summarize, describe and interpret situations and be able to argue.
- To solve problems related to research in international trade relations and be able to extrapolate this knowledge to new contexts.
- To discover patterns in information, organize data and recognize hidden meanings to make judgments that include reflection.
- To transmit information, ideas, problems and solutions.
- To present a high degree of autonomy to assess and decide on known and unknown situations.

Assessment systems *

There are two mutually exclusive alternatives for assessment: continuous evaluation modality and global evaluation modality.

GLOBAL EVALUATION MODALITY

The evaluation under this system will be carried out through a final exam, whose grade will represent 100% of the grade of the subject. This final exam will cover all the subject matter of the course and it will include multiple-choice questions and/or short answer questions.

CONTINUOUS EVALUATION MODALITY

The final qualification will be the result of the following activities and percentages

** Insert as many rows as necessary. For instance, you can include one row for a partial exam and another for the final exam.

- **Attendance and active participation in problem/case study classes (10% of the final mark)**

This involves actively participating in scheduled practical aspect classes related to the final project. These activities will not be recoverable for the July call.

- **Practical activities (30% of the final mark)**

Students will have to orally present a group project, which will consist of creating a comprehensive report on the commercial profile of a chosen country. The preparation of the project and its oral presentation will allow for the evaluation of skill acquisition. To facilitate the work, a support guide will be provided for this task. In case of plagiarism in any of the submitted projects, the grade for that project will be zero. This activity will be recoverable for the July call.

- **Final written exam (60% of the final mark)**

At the end of the semester, on the officially established date, a final written exam will be conducted covering all the worked-on contents. This exam will include multiple-choice questions and/or short answer questions. To average with the other two continuous assessment activities, it will be necessary to obtain a minimum of 4 points out of 10.

The final grade for the course will be the weighted sum of all activities included in this assessment method. The student will pass the course if the obtained grade is at least 5 points. In the July call, the final exam and the presentation of the project can be retaken

Bibliography (basic and complementary)

BASIC BIBLIOGRAPHY:

- Krugman and Obstfeld (2018): *International Economy: Theory and Policy*. 11 Edition. Pearson.
- Organización Mundial de Comercio (2012). "A practical guide to Trade Policy Analysis"
- Organización Mundial de Comercio (various years) *Informe del comercio mundial 20XX*.
- Organización Mundial del Comercio (various years). *Informes estadísticos 20XX*.
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COMPLEMENTARY BIBLIOGRAPHY:

- Berbel, J.M y Jerónimo, M.A. (2012) Selección de mercados. *TEC Empresarial*, volumen 6, nº 1
- González Blanco, Raquel (2011) "Diferentes teorías del comercio internacional" *Revista ICE* nº 858.
- Rivera-Batiz, L. y Oliva, M.A. (2003) *International trade. Theory, strategies and evidence*. Oxford University Press
- UNCTAD (2017) *Evolución del sistema internacional de comercio y sus tendencias desde una perspectiva de desarrollo*
- UNCTAD (2021) Trade and development report
- World Bank Group (2020). "Trading for development. In the age of Global Value Chains". World Development Report

Other resources and complementary educational materials

- European Central Bank: <http://www.ecb.int>
- Banco Mundial: <http://www.worldbank.org>
- Conference of United Nations on Trade and Development <http://www.unctad.org>
- Economic and Social Council: <http://www.ces.es>
- Eurostat: <http://epp.eurostat.ec.europa.eu/portal/page/portal/eurostat/home>
- International Monetary Fund <http://www.imf.org>
- International Forum on Globalization: <http://ifg.org>

- United Nations <http://www.un.org>
- Economic Organization for Development and Cooperation: <http://www.oecd.org>
- World Trade Organization <http://www.wto.org>
- European Union <http://www.europa.eu>